Dear Potential Exhibitor,

Our local steering committee has set the schedule for the 24th International Laser Rader Conference to be held in Boulder Colorado June 23rd to 28th 2008.

For 40 years, beginning in 1968 with its first meeting in Boulder, Colorado, the ILRC has been the focal point for presentation of new scientific results and advances in methodologies by scientists from all over the world working in the field of laser remote sensing of geophysical properties. The conference is held biennially under the oversight of the International Coordination-group for Laser Atmospheric Studies (ICLAS), of the International Radiation Commission, International Association of Meteorology and Atmospheric Physics. Although a number of conferences address specific aspects related to laser remote sensing, such as technology, devices, and applications, the ILRC is the recognized venue where scientists can obtain a comprehensive look at the range of topics associated with optical remote sensing. Throughout its 40 year history the ILRC has continued to reflect changes and advances in the field; with recent conferences reflecting increased research activity in such areas as space-based lidar, development and co-analysis of data from lidar networks, improved characterization of aerosol properties, and spread of lidar activities throughout the world. A primary focus of the conference has been to encourage young scientists to attend and present work, ensuring the vitality of the field of laser remote sensing. At the same time, ILRC remains an enjoyable and stimulating meeting at which the international lidar community can get together to renew acquaintances, present new results, and discuss and even argue over controversial topics and future directions.

We expect nearly 325 attendees from the international laser radar/lidar community. In order to keep the general conference fees affordable while keeping the quality of the conference high, we rely on additional funds generated from commercial sponsorship. Sponsorship not only gives your company direct access to the atmospheric researchers, scientists and engineers who are your potential customers, but by keeping fees low – it allows more of the community to participate in this conference.

We are offering commercial sponsorship in various forms, including exhibitor space, as well as sponsorship of coffee breaks, evening poster sessions, and other conference events.

For commercial exhibitors, there is a general exhibitor fee of $1200 which will cover:

- Exhibit space in the poster area (an 8 foot banquet table)
- Your company’s logo on the abstract schedule, conference proceedings, and ILRC web site
- A link to your companies home page fro the ILRC web site
- A one page advertisement in the printed abstract schedule and electronic conference proceedings
- Admission to the conference for 2 people including coffee breaks and the Sunday reception
- A printed abstract schedule and electronic copy of the conference proceedings

Additional fees will be charged for larger exhibit space, attendance to the banquet dinner and social activities.

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<tr>
<th>Item</th>
<th>Fee</th>
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<tr>
<td>Exhibitor Fee (includes 8’ by 8’ area with table. More space is available for an additional fee -please contact us)</td>
<td>$1200</td>
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<tr>
<td>Banquet Dinner and Social Activities (per person)</td>
<td>$120</td>
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Exhibitors will have access to setup Monday morning June 23rd and tear-down will be Thursday evening June 26th and Friday morning June 27th. Poster sessions will take place Monday, Tuesday and Thursday afternoons.
To help defray the costs for the attendees, we will gratefully accept sponsorships for refreshments served at the following activities:

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<th>Item</th>
<th>Cost per activity</th>
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<tr>
<td>Coffee breaks (6 available)</td>
<td>$1500</td>
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<tr>
<td>Registration reception</td>
<td>$6000</td>
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<tr>
<td>3 afternoon/evening poster sessions in the University Stadium Club</td>
<td>$10,000</td>
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(We will also consider multiple sponsors to share the cost of the evening poster session refreshments.)

Sponsorship of an activity will include: The opportunity to display company logo (e.g. poster, banner) near the refreshments indicating your company’s name and recognition for sponsoring the break on the projected announcements slide associated with the break. Sponsoring refreshments for an activity will give your company focused exposure and our public thanks. We will stress that your company is helping to keep the conference fees reasonable.

We are also open to suggestions from you. If your company has an interest in contributing to the conference in a manner that we have not mentioned in this letter – please contact us for further discussion.

We appreciate your interest in the 24th ILRC and look forward to having your company involved in putting on a great conference!

Thank you,

Mike Hardesty, Shane Mayor, Sara Tucker, Alan Brewer, Christoph Senff, Scott Spuler, Bruce Morley, Petter Weibring

Organizing committee for the 24th ILRC

Please contact Alan Brewer: ILRC24-sponsors@eol.ucar.edu (303) 497-7859